



MOBILE APP DEVELOPMENT

FROM IDEA TO LAUNCH

YOUR IDEA. OUR CODE. YOUR APP.

From idea to launch, Nithura designs, builds, secures, and delivers mobile apps that are reliable, scalable, and built for real-world use — with transparent pricing and no unnecessary pressure.

WHO WE SERVE

01	SMALL BUSINESSES	Business apps • WhatsApp • admin panel	from ₹14,999
02	STARTUPS	Android + iOS MVPs • scalable products	from ₹69,999
03	STUDENTS	Free guidance • project help • final-year apps	from ₹0
04	EXISTING APP OWNERS	Free audit • bug fixes • new features	from ₹999

FREE
App idea consultation

FREE
Cost estimate

FLEXIBLE
Milestone payments

"You don't have to build everything on day one. Start with what you need and upgrade as you grow."

CREATE • PROTECT • EMPOWER

NITHURA.COM • 7996693644

01

Small Business Apps

Get your business on mobile — customers, orders and enquiries in one tap.

Business Starter

Get your business on mobile

₹14,999

ANDROID APP

- Android app
- 3–5 screens
- Business profile
- Products / services
- WhatsApp integration
- Contact & location
- Basic deployment assistance

Business Pro

Run and manage your business

₹29,999

MOST POPULAR

- 6–10 screens
- Login
- Database
- Admin panel
- Push notifications
- API integration
- WhatsApp integration
- Analytics
- 30-day support

Business Premium

A complete branded experience

₹49,999

FULL FEATURED

- 10–15 screens
- Advanced UI
- Backend
- Admin dashboard
- Payment integration
- Notifications
- Maps / location
- Analytics
- 60-day support

STARTUP APPS Built to launch, test and scale

MVP Launch

Test your idea before spending heavily

₹69,999+

ANDROID + iOS

- Android + iOS
- Authentication
- Backend & database
- Admin panel
- APIs
- Payments
- Notifications & analytics
- Deployment assistance

Startup Launch

A serious, production-ready product

₹1,49,999+

ANDROID + iOS

- Android + iOS
- Scalable backend
- Advanced admin dashboard
- Multiple user roles
- Payment system & maps
- Notifications & analytics
- Third-party integrations
- Security hardening
- Production deployment

UPGRADE LATER

Start with ₹14,999 Starter → grow to ₹29,999 Pro → scale to ₹49,999+ Premium. You never need to build everything on day one.

FROM IDEA TO LAUNCH Our simple build process

01

IDEA

Tell us what you want to build

02

DESIGN

Screens and flow planned

03

DEVELOP

Your app is built

04

TEST

Checked and secured

05

LAUNCH

Published and supported

01

Student Free Zone

Free guidance for student app projects. Real help, zero cost.

PLAN IT

FREE

- App idea discussion
- Project roadmap
- Technology selection
- Project architecture
- Final-year project consultation
- 15-minute project consultation

SET IT UP

FREE

- Android Studio setup
- Firebase setup
- GitHub setup
- Basic API integration
- Database design
- Basic UI/UX suggestions

FINISH IT

FREE

- Simple debugging
- Code review — small projects
- Project documentation
- Viva preparation
- Play Store publishing guidance
- Internship roadmap

FREE = GUIDANCE

Free services are guidance and consultation only. Actual development, extensive debugging, deployment, hosting and custom implementation are chargeable.

STUDENT DEVELOPMENT PLANS Learning-focused help with your project

Student Starter

For simple academic apps

₹999

ACADEMIC APP

- 3–5 screens
- Basic UI
- Local storage
- Basic functionality
- Source code
- Basic documentation

Student Project

For course & mini projects

₹2,999

WITH DATABASE & LOGIN

- 5–8 screens
- Firebase / database
- Login
- Basic CRUD
- Source code
- Project documentation
- Basic explanation

Final-Year Project

Complete academic app

₹6,999+

FULL PROJECT SUPPORT

- Complete mobile application
- Backend / database
- Authentication
- API integration
- Admin functionality
- Documentation
- Project explanation & viva guidance

STUDENT FAIR-USE

Student plans are for legitimate learning and project-development assistance. The student stays involved throughout — we guide and build with you, not for you.

START FREE

Begin with free guidance and move to a paid plan only when you need development help. Upgrade whenever your project grows.

03

Free Offers & Special Programs

Low-risk ways to get started — and flexible ways to pay.

FREE FOR EVERYONE No commitment

Idea-to-App Consultation FREE Features → technology → estimated cost → timeline.	App Cost Estimate FREE Send your requirements, get an estimated cost.
App Roadmap FREE Idea → Design → Development → Testing → Launch.	Technology Recommendation FREE Flutter, React Native, Native Android, iOS or backend.
UI Review FREE Send screenshots, receive basic improvement tips.	App Security Checklist FREE Basic security pointers before you launch.
Performance Check FREE Review of obvious performance issues in your app.	Play Store Checklist FREE Everything you need before publishing.
Feasibility Check FREE Can this app be built within your budget?	15-Minute Developer Call FREE For anyone considering an app.

BUILD NOW, PAY IN MILESTONES On eligible projects

30% PROJECT START	40% DEVELOPMENT MILESTONE	30% FINAL DELIVERY
-----------------------------	-------------------------------------	------------------------------

Makes a ₹50,000+ project far easier to start — no need to pay the whole amount upfront.

EXISTING APP RESCUE Broken or unfinished app?

SERVICE	PRICE	WHAT'S INCLUDED
App Audit	FREE	Review of your unfinished or broken app, with clear next steps
Bug Fixing	From ₹999	Crashes, errors and broken flows fixed
UI Improvements	From ₹2,999	Cleaner screens, better layouts and flow
Feature Development	From ₹4,999	New features added to your existing app

SECURITY BEFORE LAUNCH Backed by Nithura's cybersecurity expertise

SERVICE	PRICE	WHAT'S INCLUDED
Security Consultation	FREE	Basic security review and guidance before you launch
Mobile App Security Assessment	From ₹7,999	Full mobile application security assessment

04

Why Nithura

One partner to build, secure and scale your app.

Start small, upgrade later

No pressure to buy more than you need. Grow plan by plan.

Transparent pricing

Standard plans have clear prices; custom work is quoted by scope.

Security built in

Cybersecurity is our core strength, not an afterthought.

Student-friendly

Free guidance and affordable plans for learners.

Flexible payments

Milestone payments on eligible projects.

Idea to launch

Design, development, testing and Play Store / App Store launch.

IMPORTANT TERMS

Please read before confirming your project.

- 01** Prices are in INR and exclusive of applicable taxes unless stated otherwise. Prices marked "+" or "from" depend on final scope.
- 02** Free services are guidance and consultation only. Development, extensive debugging, deployment, hosting and custom implementation are chargeable.
- 03** Student plans support genuine learning and project development; the student remains actively involved in the work.
- 04** Developer-account fees (Google Play / Apple), cloud and hosting usage, paid APIs, payment-provider fees, SMS / WhatsApp charges and other third-party costs are billed separately.
- 05** Milestone payment is available on eligible projects. Custom projects are quoted after requirements are reviewed.
- 06** Delivery time depends on scope, content availability, approvals and third-party integrations.

YOUR IDEA. OUR CODE. YOUR APP.

Mobile App Development Starting at ₹14,999

Students: free guidance from ₹0 • Free consultation & cost estimate • Startup MVPs • Milestone payments

HAVE AN APP IDEA? TALK TO US — IT'S FREE.

Call or WhatsApp 7996693644 • NITHURA.COM

NITHURA — BUILD. SECURE. SCALE.